



Charles Darwin University

Emergency and Disaster Risk Communication

Our university has a bold vision for the future, and we invite you to be a part of it.

This comprehensive course equips you with the knowledge, skills, and confidence to effectively communicate during crises and emergencies. From crafting clear messages to navigating media interactions, you'll gain the tools to build trust, inform the public, and support recovery efforts.

PROGRAM HIGHLIGHTS

- > Develop a comprehensive risk communication plan: Learn to assess risks, identify target audiences, and craft tailored messages for each disaster phase.
- > Sharpen your crisis communication skills: Master media relations, manage rumours and misinformation, and communicate effectively with vulnerable populations.
- > Leverage technology: Explore the power of social media, mobile apps, and other tools for emergency communication.

EXPLORE REWARDING CAREER OPPORTUNITIES

- > Public Relations & Communications Specialist
- > Emergency Management Officer
- > Disaster Relief Coordinator
- > Media Relations Manager
- > Government Communications Specialist

AWARDS

- > A digital-badged certificate is provided on successful completion.
- > The course is credit-bearing, worth 5 credits, and involves up to 75 nominal hours of study.
- > The course can be used as credit towards study in the Humanitarian, Emergency and Disaster Management program.

Contact

Confirmation of dates on application, please send an EOI via the following email FASInnovations@cdu.edu.au

Charles Darwin University acknowledges the traditional custodians across the lands on which we live and work, and we pay our respects to Elders, past, present and emerging.

Information in this publication is correct at the time of printing (Feb 2024). Please see the website for the most up-to-date information cdu.edu.au.

