

VTP417 Digital Media Content Design

DESCRIPTION

This course will provide you with the skills and knowledge required to experiment with digital imaging techniques and ideas to develop an individual style or voice.

The course applies to those who produce digital images for electronic media or physical/online display in art publications and galleries. They organise and finalise these digital images, evaluating their work and making required changes.

ELIGIBILITY/ENTRY REQUIREMENTS

There are no entry requirements for this course however students will be required to:

- Have access to Adobe Creative Suite.
- Undertake an LLN assessment to determine individual support requirements, if applicable.

To ensure you have the right skills and support to succeed in your course, a Language, Literacy and Numeracy (LL&N) evaluation helps identify any areas where you may need additional support to help you achieve your goals.

DELIVERY DETAILS

Location(s)	Duration*	Study mode
Casuarina	One semester	Online and face-to-face. Students can choose to attend classes on campus in Casuarina or completely external. All students will have access to Learnline to access training and assessment resources.

* Duration will vary depending on how long a student takes to reach the required competency level.

FEES

Fee Type	2024 Course Fees
NT Government Supported*	Free
Full Fee	\$1,500.00

*This course is part of the Fee Free TAFE initiative. Fee Free TAFE and vocational education and training is a joint initiative of the Northern Territory Government and Australian Governments providing tuition-free training places to students wanting to train, retain or upskill.

Fee free places are available for [eligible](#) domestic students who are NT residents, limited places are available, so secure your place now.

Fees shown are indicative and subject to change annually. Actual course fees may vary depending on the units chosen. International non-student visa-holders; study eligibility needs to be verified before enrolment. Fees may vary depending on the visa type.

For further clarification and information on fees, fee exemptions, payment options, instalment plans, and refunds, contact CDU on 1800 061 963 or refer to [TAFE Fees and Payments](#)

ASSESSMENT

Assessments vary with each unit. You will be provided with an assessment guide.

RECOGNITION OF PRIOR LEARNING (RPL)

RPL is a process that determines whether the skills, knowledge and experience you've gained through your previous study, work or life experience can count towards a vocational training qualification at CDU. For more information, [VET RPL](#).

RESOURCES

Students are provided with online learning resources for all units.

All students are required to utilise industry-standard Adobe Illustrator and Photoshop. Both internal and external students can use Adobe-equipped Mac-Lab machines at Orange 11.2.06. Casuarina Campus, otherwise, must already have Adobe Illustrator and Adobe Photoshop licenses purchased and activated before starting the course.

STUDY AND CAREER PATHWAYS

Completion of this course will equip students with advanced skills that may assist career development in digital media in areas such as:

- content designers
- graphic designers
- social media designers.

Further training pathways from this program include but are not limited to, CUA40420 Certificate IV in Live Production and Technical Services, CUA41320 Certificate IV in Visual Arts, or qualifications in Screen and Media.

PROGRAM CONTENT

This training program covers two (2) units of competency taken from the CUA Training Package, which is recognised nationwide.

CORE UNITS

CUADIG315	Produce digital images
CUADIG415	Produce innovative digital images

WITHDRAWING FROM A PROGRAM

You may withdraw from this program and receive, where relevant, a Statement of Attainment for all units of competency you have successfully completed.

SUPPORT SERVICES

The University supplies support for students in many areas, including Accommodation, Careers and Employability, Counselling, Disability Services, Student Advocacy, Indigenous Tutorial Support Services, International Student Support Services, Library Services, and VET Learner Support Services.

More information is available at [Student Support](#).

CONTACT DETAILS

Creative Arts and Humanities

E. vet.cifea@cdu.edu.au
T. 08 8946 7517 (CAS)
W. <https://www.cdu.edu.au/study/essentials>

For further information regarding student life at CDU, please refer to <https://www.cdu.edu.au/study/student-life>.