

CDU Cookie Notice

This Cookie Notice is part of our privacy arrangements. For more information about us and how we protect your personal information, please see our [Privacy and Confidentiality Policy](#).

What are cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work (or work more efficiently), record some aspect of a website and to provide information to the owners of the website.

How and why we use cookies?

We use cookies to give you the best experience when you visit our website. By using cookies, we can make it easier for you to do many things, such as filling forms. Cookies can also allow us to tailor the content of our website, so we can show you services or advertisements we think you may be interested in.

The types of cookies we use on this website

The types of cookies we use are:

- **Strictly Necessary cookies** for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, e.g., setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
- **Functional cookies**, which enable the website to provide enhanced functionality and personalisation, e.g., to remember your language or region or that you have already completed a survey/form. This information is usually anonymised and is not used for any other purpose. These functional cookies may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these features or third-party services may not function properly.
- **Analytical and Performance cookies** that we, or our service providers, use to help us understand how effective our content is, what interests our users have, and to improve how this website works. We use these cookies to count visits and traffic sources, so we can measure and improve the performance of our site. These cookies also help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous.
- **Advertising and Targeting cookies** which are cookies that may be set through our website by our advertising partners and may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites. These targeting cookies do not store immediately identifying personal information (e.g., name), but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising. These targeting cookies function by identifying your browser and internet device across from different websites.

We will not set cookies that collect sensitive personal information without your consent.

The table below explains the cookies that we use that collect, process or share personal information and what each is for.

| Domain | Source | Cookie Name | Purpose | Cookie Category | Duration |
|----------------|--------------------------|-------------------------|---|--------------------|---------------|
| cdu.edu.au | CDU | has_js | This cookie registers whether or not a user has activated JavaScript in the browser. | Strictly necessary | Session |
| cdu.edu.au | CDU Researcher Webportal | JSESSIONID | This cookie is used by sites written in JSP. Usually used to maintain an anonymous user session by the server. | Strictly necessary | Session |
| cdu.edu.au | CDU Researcher Webportal | OptanonAlertBox Closed | This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases, only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie contains no personal information. | Strictly necessary | 12 months |
| cdu.edu.au | CDU Researcher Webportal | aa-cookie-test | This cookie is a simple test value used to determine if a visitor supports cookies. Set each time a visitor requests a page. | Strictly necessary | Session |
| cdu.edu.au | CDU Researcher Webportal | a73bp32 | This is a dummy cookie to test if it is possible to drop cookies. If it is possible, the cookie is immediately deleted. | Strictly necessary | Session |
| linkedin.com | LinkedIn | li_gc | This cookie is set by LinkedIn and is used to store user's cookie consent state for the current domain. | Strictly necessary | 24 months |
| youtube.com | YouTube | test_cookie | This cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies. | Strictly necessary | 15 minutes |
| youtube.com | YouTube | PREF | This cookie is used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website. | Strictly necessary | 8 months |
| ask.cdu.edu.au | Ask CDU | cp_session | This cookie is used for auto login and form auto completions. | Strictly necessary | Session |
| cdu.edu.au | CDU | BIGipServersn-mch-v2-80 | This cookie is used to distribute the website on several servers to optimise response times. | Functional | Session |
| google.com | Google | SID HSID | These cookies are set by Google and are contain digitally signed and encrypted records of a user's Google Account ID and most | Functional | 6 – 12 months |

| Domain | Source | Cookie Name | Purpose | Cookie Category | Duration |
|--------------|--------------------|---|---|--------------------------|----------------------|
| | | | recent sign-in time. The combination of these cookies allows us to block many types of attack, such as attempts to steal the content of forms submitted in Google services. | | |
| google.com | Google | LOGIN_INFO OGP OGPC YSC VISITOR_INFO1_LIVE CONSENT | These cookies are set by Google and are used on any page that includes a YouTube video. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of YouTube users, including information that links your visits to our website with your Google account if you are signed in to one. Information about your use of our website, including your IP address, may be transmitted to Google and stored on servers in the United States. They do not identify you personally unless you are logged into Google, in which case it is linked to your Google account. | Functional | Session – 24 months. |
| linkedin.com | LinkedIn | lang | This cookie is set by LinkedIn (and other websites) and is used to remember a user's language setting. | Functional | Session |
| facebook.com | Facebook | datr | This cookie is set by Facebook and is used to provide fraud prevention. | Functional | 24 months |
| facebook.com | Facebook | presence | This cookie is set by Facebook and is used to contain users chat state. | Functional | Session |
| facebook.com | Facebook | sb | This cookie is set by Facebook to identify the user's browser securely. | Functional | 6 months |
| linkedin.com | LinkedIn | UserMatchHistory | This cookie is set by LinkedIn and is used for LinkedIn Ads ID syncing. | Functional | 1 monthe |
| linkedin.com | LinkedIn | lidc | This cookie is set by LinkedIn and is used to facilitate data center selection. | Functional | 1 day |
| google.com | Google | NID | This cookie is set by Google and is used to maintain user preferences. | Functional | 6 months |
| cdu.edu.au | CDU | cdu_form_trk | This cookie is used for form auto completion. | Functional | 12 months |
| cdu.edu.au | Google Tag Manager | _gcl_au _dc_gtm_UA-640995-12 | These cookies are set by Google Tag Manager. _gcl_au is to experiment advertisement | Performance / Analytical | 3 months |

| Domain | Source | Cookie Name | Purpose | Cookie Category | Duration |
|----------------------|------------------|--|---|--------------------------|-------------------|
| | | | efficiency of websites using their services. The _dc_gtm_UA-640995-12 cookie is used to control the loading of a Google Analytics script tag, to track the performance of ad campaigns. | | |
| cdu.edu.au | Google Analytics | _ga _gid _ga_QXKNVON2X0 | These cookies are set by Google Analytics and are used store information on how visitors use a website, while also creating an analytics report of the website's performance. | Performance / Analytical | 1 day - 24 months |
| munchkin.marketo.net | Marketo | _mkto_trk | This cookie is set by Marketo and has information (such as a unique user ID) that is used to track the user's site usage. The cookies set by Marketo are readable only by Marketo. | Performance / Analytical | 24 months |
| cdu.edu.au | Siteimprove | AWSALBCORS | This cookie is set by Siteimprove and is used so that we can make improvements and report site performance. The AWSALB cookie ensures that all page views for the same visit (user session) are sent to the same endpoint. This enables us to determine the sequence of a user's page views needed for features like Behavior Tracking and Funnels. | Performance / Analytical | 7 days |
| facebook.com | Facebook | xs_c_user | This cookie is set by Facebook to store unique session IDs. | Performance / Analytical | 1 – 3 months |
| cdu.edu.au | Adroll | _adroll_fpc | This cookie is set by Adroll to target users with advertisements based on their browsing behaviour. | Advertising / Targeting | 12 months |
| google.com | Google | SSID __Secure-3PAPISID __Secure-1PAPISID APISID __Secure-3PSID SAPISID __Secure-3PSIDCC __Secure-1PSID SEARCH_SAMESITE 1P_JAR | These cookies are set by Google and is used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising. | Advertising / Targeting | 12 – 24 months |
| facebook.com | Facebook | _fbp fr | These cookies are set by Facebook and their functions include the delivery of display | Advertising / Targeting | 3 months |

| Domain | Source | Cookie Name | Purpose | Cookie Category | Duration |
|------------------------|------------------|-------------|--|-------------------------|--|
| | | | advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website, plus measure and improve the relevancy of ads. | | |
| researchers.cdu.edu.au | Adobe Analytics | | These web analytics cookies, provided by Adobe Systems Inc., are used to differentiate requests from different browsers and to store helpful information that an application can use later. They may also be used to associate browsing information to customer records. In particular, Analytics uses cookies to anonymously define new visitors, help analyze clickstream data, and track historical activity on the website, such as response to particular campaigns or the length of the sales cycle. | Performance /Analytical | See Adobe Analytics Cookies Controls |
| researchers.cdu.edu.au | Hotjar | | These web analytics cookies, provided by Hotjar Ltd., are used to collect information about how visitors interact with specific elements of this site. Hotjar is used to analyse user behaviour and enable user feedback, e.g., through surveys. | Performance /Analytical | See Hotjar Privacy Policy |
| researchers.cdu.edu.au | Pure User Cookie | | This cookie is created by Pure and used to store profile information. When a user first logs into Pure, a cookie is stored on their browser. This is used to identify the user and provide access to the user's profile editor directly from their Person profile page. | Functional | |

Keeping your personal information safe

Our cookies do not store personal information such as your name, address, phone number or email address/content in a format that can be read by others. The cookies we use cannot read or search your computer, smartphone or web-enabled device to obtain information about you or your family or read any material kept on your hard drive.

Links to sites provided by others

If you follow a link from our website to another website, please be aware that the owner of the other website will have their own privacy policy and cookie settings for their site. We recommend you read their privacy policy, as we are not responsible or liable for what happens at their website.

Changing your browser settings for cookies

You can adjust the settings in your web browser to determine whether sites can set cookies on your computer. If you've visited this website before, there may be previously set cookies on your computer. You can find out how to delete them from the sites listed below.

- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Google Chrome](#)
- [Cookie settings in Safari \(iOS\)](#)
- [Cookie settings in Android](#)
- [Getting settings in Adobe Flash Player](#)

If you're concerned about existing cookies on your computer, most anti-virus packages can detect and remove cookies. Please refer to the "help" section of your anti-virus software for more information. Please note that you might experience issues using some parts of the website if you completely block cookies within your browser.

Accepting Our Cookie Notice

We have placed clear links to this Cookie Notice throughout the CDU website. If you choose to continue using this website you are implying your consent to our Cookie Notice. If you do not wish to provide consent, please close the browser window to terminate your visitor session. Do not continue to use the CDU website unless you understand and accept our cookie policy.

Dated: 14 March 2023