Showcase your innovation and commercial research capabilities to the Indonesian market and seize the opportunity for transnational industry collaboration.

About this event

The Australian Innovation Showcase provides an opportunity for Australian organisations to highlight their technological innovations and research capability to the Indonesian market, as well as to recruit potential students into science, technology and related fields.

The showcase will comprise a research symposium and a recruitment fair.

The research symposium will focus on Australian innovations and research in food and agribusiness, health and energy. It is an opportunity to Australian innovators to connect with Indonesian Government agencies, industry/businesses and entrepreneurs. Austrade will invite key representatives from:

- Indonesian ministries and scholarship agencies, including the Ministry of Research and Technology, Ministry of Education, LPDP Research and DIKTI Research
- Industry and business associations
- Indonesian businesses.

The student recruitment fair will focus on undergraduate and postgraduate study in science and technology in Australia.

Why you should participate

- demonstrate your research strengths, innovations and developed technologies to the Indonesian market
- develop partnerships and collaborate with Indonesian stakeholders and selected Indonesian companies,
- enhance your understanding of industry-based research demand in Indonesia and build relationships with new and existing players in the market
- recruit students to study at your institution
- increase awareness of the strengths and excellence of your institution in Indonesia.

Important information

Date: 22–23 February 2015
Location: Jakarta, Indonesia
Apply by: 30 November 2014

Who should attend?

- Higher education representatives
- Researchers in food and agriculture, health and energy.
- Research commercialisation agencies and/or their affiliated research institutions.

Market insights

- Indonesia has an established entrepreneurial culture with a degree of finance from both the Indonesian Government and private business. The country, however, lacks a tertiary research base from which ideas can be commercialised.
- Statistics from the Ministry of Education show less than 40 per cent of Indonesian businesses provide any kind of in-house training, despite an overabundance of universities and polytechnics.
- Indonesia’s research, science and technology performance has the potential to grow and achieve global rankings of significance, with industry based collaborations outside of agriculture and a small pharmacological group being rare.
- According to the Ministry of Research and Technology, 58 per cent of technologies adopted by Indonesian companies largely come from Japan, China and Germany, with only 31 per cent produced in Indonesia. The Indonesian Government, through programs such as LPDP and RISTEK, is aiming to improve industry-based research collaboration and transfer.
- Business and commerce courses in Australia have always been top choices for Indonesian students. The mind-set of the Indonesian market is that Australia is not the best place to study sciences or technology. There is a need to educate the market of Australia’s excellence in innovation in order to encourage more Indonesian students to study sciences and technology in Australia.

Market Information Package (MIP)

Visit the Indonesian education market profile for more insights, news, opportunities and detailed student data. The MIP is Austrade’s online market intelligence service for the Australian international education sector. Information on how to subscribe is available on the Austrade website.

Event Program

Below is a brief overview of the program. A detailed version will be provided in the Event Participation Kit.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 February 2015</td>
<td>10:00-11:30</td>
<td>Careers workshop: <em>Career options in sciences and how to make students ‘fall in love’ with science</em>, for counsellor teachers and selected agents</td>
</tr>
<tr>
<td></td>
<td>11:30-12:30</td>
<td>Networking lunch for teachers and Australian delegates</td>
</tr>
<tr>
<td></td>
<td>13:00-17:00</td>
<td>Australian Innovation Showcase, with promotional presentations from participating Australian education providers</td>
</tr>
<tr>
<td>23 February 2015</td>
<td>10:00-10:30</td>
<td>Registration and networking morning tea</td>
</tr>
<tr>
<td></td>
<td>10:30-12:00</td>
<td>Official opening, guest speakers and panel discussions</td>
</tr>
<tr>
<td></td>
<td>12:00-13:00</td>
<td>Networking lunch</td>
</tr>
<tr>
<td></td>
<td>13:00-14:30</td>
<td>Research symposium across three focus areas: food and agribusiness, energy and health</td>
</tr>
<tr>
<td></td>
<td>14:30</td>
<td>Closing session — afternoon coffee</td>
</tr>
</tbody>
</table>
### Your participation costs

<table>
<thead>
<tr>
<th>Total cost</th>
<th>Direct costs</th>
<th>Austrade service fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>A$1050</td>
<td>A$500 includes:</td>
<td>A$550 (2 hours @ A$275 per hour) includes:</td>
</tr>
<tr>
<td></td>
<td>• Marketing and promotion of the event, including advertising</td>
<td>• Project management of the event including liaison with partners and companies, and assistance with logistics</td>
</tr>
<tr>
<td></td>
<td>• Venue and catering costs</td>
<td>• Sector briefing</td>
</tr>
<tr>
<td></td>
<td>• On the ground logistics.</td>
<td>• Coordination with the media</td>
</tr>
</tbody>
</table>

- **Deposit:** Austrade requires a non-refundable 30% deposit for all international events where the value of the package is over $1500. The payment term for the deposit amount is 7 days from invoice date. Payment of the deposit reserves your place on the event, but your place is not fully secured until the entire fee is paid. Please refer to the event Terms & Conditions for further detail. Non-payment of the deposit by the applied deadline will result in the forfeiture of your reserved place on the event. For packages of $1500 or less, full payment is required with payment terms as per the invoice provided.
- **The direct stand cost and Austrade service fee form part of the total package and you cannot purchase one without the other.**
- **You may also be eligible to claim some of your marketing and promotion costs associated with this exhibition through the Export Market Development Grant scheme.** For more information visit [www.austrade.gov.au](http://www.austrade.gov.au) or call 13 28 78.

### Register online before 30 November 2014

Register online to have our country and industry specialists review your application. If your application is successful we will send you an Event Participation Kit to give you all the information you need to prepare. In order to provide the highest level of service to delegates, places are strictly limited.

If you are considering this event, Austrade recommends that you consult ‘Smartraveller’, the Australian Government’s travel advisory service, which is available at [www.smartraveller.gov.au](http://www.smartraveller.gov.au). Travel advice is updated regularly on this site.

Your institution may need to be CRICOS registered before you can participate in this exhibition. To determine your requirements, please visit [cricos.deewr.gov.au](http://cricos.deewr.gov.au) or contact Dr Matthew Durban.

Please note that Austrade will only work with clients that maintain appropriate business ethics, and demonstrate a commitment to legal obligations including anti-bribery laws, both in Australia and overseas markets.
Key Austrade contacts

If you would like to discuss participating in this event, please contact:

**Dr Matthew Durban**
Trade Commissioner
Austrade Jakarta
T +62 21 2994 5428
Matthew.Durban@austrade.gov.au

**Ms Siska Wiliyhana**
Senior Education Manager
Austrade Jakarta
T +62 21 2994 5414
Siska.Wiliyhana@austrade.gov.au

**Future Unlimited brand**

The Future Unlimited brand has been created for organisations whose core business is Australian education and training or its marketing and promotion internationally. It is a marketing tool to raise the profile and preference for Australian education.

For further information on how to use the brand, visit [www.austrade.gov.au/Education/Future-Unlimited](http://www.austrade.gov.au/Education/Future-Unlimited)